Name: Dibeth Atziri Carreón Date: February 3rd 2021

**PODCAST PLANNING**

|  |
| --- |
| ***FOCUS QUESTION*** |
| Do you know what the Black Lives Matter Movement is, why it was created and how it has impacted society? |
| ***Is there a narrator? What is his or her role?*** |
| There will be a narrator and her job will be to educate the listeners on the BLM movement, why it was created, the importance it has in society and how racism has affected the African American community over the years. |
| ***Will you interview anyone? Who? Using what questions? Where?*** |
| No one will be interviewed. |
| ***Will the podcast include storytelling? What stories?*** |
| Yes, it will include a few stories about the history of racism in the US. For example, the Harriett Tubman and Rosa Parks stories and how they influenced the start of the BLM movement. |

|  |
| --- |
| ***Will the podcast include music or sound effects? Make a list.*** |
| Yes, there will be a couple of sound effects in this podcast.   1. In the beginning to introduce the host and the podcast. 2. In the end to close the podcast and add a little bit of drama. |
| ***What ideas do you have for the beginning and end of the podcast?*** |
| For the beginning, I would like to start by introducing the name of the podcast, then introduce myself (the host), then I would present today’s topic and start by talking about the history of the movement.  For the ending, I want to end the podcast by saying a heart-touching quote that will make people reflect on racism. |
| ***Make a rough outline of your podcast.*** |
| Beginning- \*music playing\* the host introduces the podcast and then introduces herself. \*music stops\*  Podcast- The host starts by informing listeners about the history of racism, and includes sad stories like Harriett Tubman, Rosa parks, Martin Luther King Jr.  Then the host explains the cause of the start of the BLM Movement, where back in the day they were called the Black Panthers.  Then she will explain how it evolved from Black Panthers to the BLM Movement.  After that, the host will then educate listeners on how racism still exists in the US to this day, she will add examples of it, and why it is important that the Black Lives Matter movement still exists.  Ending- The host will end the podcast by saying a reflective quote that will make people feel emotional \*emotional music starts playing\* the host will thank listeners for listening to her podcast. |